



PROGRAM BULLETIN



Omega Lift Equipment (US Only)

TO: Power Heavy Duty Members
FROM: Bob Schmitt, Program Manager
DATE: November 16, 2015

Power Heavy Duty is pleased to offer a program with **Omega Lift Equipment** effective October 1, 2015.

Products Available:

- Blackhawk
- Hein-Werner Automotive
- Omega Lighting
- Porto-Power
- Lifting Equipment

Program Advantages:

- Quarterly Program Rebate
- Annual Volume Rebate

General Information:

Omega Lifting Equipment, a subsidiary of the SFA Companies, is the largest manufacturer of hydraulic lifting equipment in the world. SFA's professional brand, Omega, is manufactured specifically for the professional mechanic. The Omega line offers a wide array of lifting equipment products including bottle jacks, service jacks, truck jacks, wheel dollies, jack stands and presses. Their patent owned Magic Lift jacks are quick lift service jacks and a leader in the industry.

Complete details of the Omega Lift Equipment Program can be found under “**Programs**” on www.powerheavyduty.net.

If you are already buying from Omega Lift Equipment, please notify your Program Manager, Bob Schmitt, bschmitt@vipar.com to help ensure you begin receiving the new program benefits.